

## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **IDA CORPORATION ANNOUNCES RADIO-BASED, WEB- ACCESSED GPS AVL VEHICLE TRACKING**

**IDA Corporation (IDA), April 28, 2002** announced that it will offer TRAKIT RF/IP to Specialized Mobile Radio operators in the United States. The system provides for satellite tracking of vehicles in local radio environments by way of an internet connection.

IDA's TRAKIT GPS (Global Positioning Systems) devices installed in vehicles communicate over a dedicated or shared radio frequency to the base radio station. There the TRAKIT base unit sends the vehicle location data through a TRAKIT IP (Internet Protocol) box to IDA's GLOBAL TRAKIT DATA CENTER located at its national headquarters in Fargo, North Dakota. Locations of vehicles are viewed on a digital map using a standard internet browser. Special Web Client software automatically connects to the internet to show the location of the entire fleet of vehicles as well as generates a battery of reports including activity and detailed stop analysis.

The TRAKIT RF/IP vehicle tracking system answers to the need for low-cost, simple GPS vehicle tracking that utilizes existing available radio infrastructures. SMRs can provide high-utility AVL (Automatic Vehicle Location) service to their customers requiring only a minimum capital investment.

"We believe that the TRAKIT RF/IP system offers a cost-effective method of making use of underutilized radio frequencies and provides an attractive recurring revenue opportunity for SMRs" states John Kruse, president of IDA Corporation. "IDA can take advantage of its existing GLOBAL TRAKIT DATA CENTER to provide this valuable service to customers and income opportunity for SMRs".

IDA Corporation designs and manufactures electronic equipment for the land mobile communications industry. IDA's customers include 4,000 two-way radio dealers and Specialized Mobile Radio (SMR) operators as well as large industry original equipment manufacturers. [www.idaco.com](http://www.idaco.com).

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