

FOR IMMEDIATE RELEASE

IDA CORPORATION HAS CREATED THE GLOBAL TRAKIT[®] DATA CENTER

Fargo, ND, August 1, 2002, IDA Corporation has announced the full operation of its centralized data gateway facility at the Corporation headquarters in Fargo. The **GLOBAL TRAKIT[®] DATA CENTER** processes data it receives from numerous diverse systems including the TRAKIT[®] NATIONWIDE GPS vehicle tracking system, the SiteStar[®] equipment management system, the TRAKIT[®] RF/IP vehicle tracking system and the TRAKIT[®] NATIONWIDE WIRELESS ALERT SYSTEM.

The **GLOBAL TRAKIT[®] DATA CENTER** accepts data from a variety of devices on many types of remote assets. Communications including radio, satellite, Cellemetry[®] and StarCom[®] are used to get the data to an internet portal where it is directed to the Center. Customers access the information with any internet browser utility or proprietary web-client software.

TRAKIT[®] NATIONWIDE utilizes the Cellemetry[®] communications network and the **GLOBAL TRAKIT[®] DATA CENTER** for vehicle and equipment location tracking. The one-source, turn-key system provides detailed, accurate fleet management information including vehicle activity and comprehensive stop analysis.

SiteStar[®] captures operation data from equipment units anywhere in the United States or Canada. Utilization and preventive maintenance information is captured by the on-board, ruggedized unit and relayed via Cellemetry[®] to the **GLOBAL TRAKIT[®] DATA CENTER**

RF/IP (Radio Frequency over Internet Protocol) takes vehicle location data from any radio TRAKIT[®] GPS system, anywhere on the globe and provides worldwide access via the **GLOBAL TRAKIT[®] DATA CENTER**.

The WIRELESS ALERT SYSTEM uses the **GLOBAL TRAKIT[®] DATA CENTER** to broadcast email alerts triggered by high water, power outage and other alert/alarm sensors. The system uses stationary Cellemetry[®] telemetry transmitters that can be attached to a host of event sensors.

“The **GLOBAL TRAKIT[®] DATA CENTER** is truly the first of its kind providing multiple utility, global-access functionality to a universe of applications and industries,” states John Kruse, president of IDA Corporation. “The **GLOBAL TRAKIT[®] DATA CENTER** will continue to be expanded to accommodate more and more tracking systems around the world.”

IDA Corporation designs and manufactures electronic equipment for the land mobile communications industry. IDA's customers include 4,000 two-way radio dealers and

Specialized Mobile Radio (SMR) operators as well as large industry original equipment manufacturers.

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For more information on IDA Corporation and TRAKIT GPS AVL fleet management systems, please call 1-701-280-1122 or visit the IDA Corporation web site at www.idaco.com

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